

Windword

Rate Card 01/2020

Ad Sizes

All ads are full color in online newsletter, B/W in print

	width	height
Business card vertical	3.5"	2.0"
Business card horizontal	2.0"	3.5"
Quarter page vertical	3.5"	4.5"
Quarter page horizontal	7.25"	2.0"
Half page horizontal	7.25"	4.5"
Half page vertical	3.5"	9.0"
Full Page	7.25"	9.0"

Ad artwork and payment is due by 5pm the Wednesday following the 3rd Friday of the month

Acceptable file formats:

PDF (preferred), JPG, TIFF, AI, PSD

All files must be PC-compatible.

All files must have text outlined, PSD files must have text rasterized.

All files must be high-resolution; 300 dpi at full size.

Online newsletter available at www.sailbcyc.org/Newsletter

Advertising Rates

Business Card Ad		Quarter Page Ad		Half Page Ad		Full Page Ad	
One Month	\$15	One Month	\$30	One Month	\$45	One Month	\$60
Three Months	\$30	Three Months	\$60	Three Months	\$100	Three Months	\$120
Six Months	\$50	Six Months	\$100	Six Months	\$150	Six Months	\$200
One Year	\$75	One Year	\$150	One Year	\$250	One Year	\$300

Submit payment to: BCYC Treasurer, PO Box 530848, Saint Petersburg, FL 33747

Checks made payable to: BCYC

Questions or assistance: Lee Nell, 215-518-7671, advertising@sailbcyc.org

Submit artwork to: Jennifer Rogers, windword@sailbcyc.org